

EXHIBITOR PROSPECTUS



ANNUAL MEETING AND SCIENTIFIC SESSIONS

SEPTEMBER 23-25, 2016
THE OMNI GROVE PARK INN
ASHEVILLE, NORTH CAROLINA

EXHIBIT

DATES & HOURS*

SET-UP

FRIDAY, SEPTEMBER 23, 8:00 A.M. – 10:00 A.M.

SHOW HOURS

FRIDAY

10:00 A.M. – 7:00 P.M.

NETWORKING RECEPTION 5:30 P.M. – 7:00 P.M.

SATURDAY

7:30 A.M. – 4:00 P.M.

SUNDAY

7:30 A.M. – 10:30 A.M.

TEAR DOWN

SUNDAY 10:30 A.M. – 12:00 NOON

*HOURS SUBJECT TO CHANGE

**THE PAIN SOCIETY OF THE CAROLINAS
ANNUAL MEETING AND SCIENTIFIC SESSIONS
SEPTEMBER 23-25 2016
THE OMNI GROVE PARK INN, ASHEVILLE, NORTH CAROLINA**

HISTORY

The Pain Society of the Carolinas is an association of physicians and healthcare practitioners whose mission is to care for people who suffer from acute and chronic pain by advancing research and treatment and to increase the knowledge and skill of the regional professional community. We are pleased to announce that the Society was launched in 2009 and will host its seventh Annual Meeting and Scientific Sessions at the Grove Park Inn in beautiful Asheville North Carolina, September 23-25 2016. The program will attract pain management specialists, family practice physicians with a clinical interest in pain management, anesthesiologists, orthopedics, physiatrists, neurologists, surgeons, physician assistants, nurse practitioners, nurses, therapists and healthcare professionals from North and South Carolina and our neighboring States who wish to network and learn the latest techniques, treatments, and options in acute and chronic pain management. We invite you to become a corporate member, support and exhibit at the Pain Society of the Carolinas Annual Meeting and Scientific Sessions.

ATTENDANCE

Projected attendance for the Annual Meeting and Scientific Sessions includes an anticipated 250 plus pain management specialists, family physicians with a clinical interest in pain management, anesthesiologists, orthopedics, physiatrists, neurologists, surgeons, general practitioners, physician assistants, nurse practitioners, nurses, therapists and healthcare professionals from North Carolina, South Carolina and our neighboring States who have a professional interest in and/or a pain management practice and specialize in acute and chronic pain management.

EXHIBIT INFORMATION

LOCATION

The Grove Park Inn is located at 290 Macon Avenue, Asheville, N.C. This location is within driving distance to the exceptionally vibrant Biltmore House. To encourage optimum interaction, the Exhibit Hall will be located in close proximity to sessions and within the guidelines of ACCME rules. Corporate Members have priority display placement. The exhibit area will serve as the venue for all refreshment breaks and the Friday Evening Networking Reception

HOTEL ACCOMMODATIONS

The Society has reserved a limited number of sleeping rooms at the deeply discounted rate of \$279 Single/Double plus tax. Once the rooms are booked and or the sleeping block discount expires, the hotel rates increase dramatically in August. Asheville is one of the most popular fall foliage destinations and as such, the hotels fill quickly. Please visit www.carolinapain.org to book you hotel room online or call the hotel directly at 1 (800) 438-5800. The Society's rates expire when the rooms sell out --or on August 22, 2016 - whichever is sooner. Do not delay! Book today!

COST/PAYMENT

Cost per -Tabletop is \$2,500 which includes:

- (1) 6' table (2) chairs - YOUR DISPLAY MUST FIT ON A 6-Foot TABLETOP.
- (2) Complimentary representative badges – Additional badges may be purchased for \$300.00 each.
- Participation in the Networking Reception on Friday, September 23, 2016.

We assign space based upon receipt of your booking form. Upon receipt, we will send you a confirmation and invoice for 50% deposit of the contracted space. The deposit is due by July 1, 2016 Any remaining balance is due by September 1, 2016.

REFUNDS AND CANCELLATIONS

Cancellations received in writing by August 1 2016 will be subject to a 25% administrative fee. There will be no refunds for cancellations received after August 1, 2016.

SPACE ASSIGNMENT

Space will be assigned in the order in which booking forms are received. Corporate Members are given priority placement. Applications received after September 1, 2016 will be on a space available basis. Exhibitors wishing to avoid assignment of space adjacent to a particular competitor should indicate this on their application.

*The Program Committee reserves the right to alter the Floor Plan at any time without prior notice.

EXHIBIT SERVICES

On or about September 1, 2016 The Pain Society will issue a memorandum to registered exhibiting companies. The memorandum will contain all necessary information and order forms including:

- Drayage and shipping
- Labor regulations and rates
- Furniture, display and decorating rentals
- Electrical and telephone service
- Audiovisual and computer rentals

SHIPPING INFORMATION

Shipments should be made through The Pain Society and the Grove Park Inn. Shipping instructions will be included in the exhibitor memorandum.

MAILING LIST

Each registered exhibitor will receive a pre-registration list approximately 15 days before the meeting, a printed copy at the meeting, and a final registration list within 3 days after the meeting. Use of this list will be restricted to a one time only use and information directly related to the meeting.

BADGE POLICY

All participants affiliated with exhibits must be registered. Each person will be issued an exhibitor badge and must be employed by the Exhibitor or have a direct business affiliation. Each company is allotted two badges

per tabletop purchased. Additional badges are \$300 each. Company representative names and email addresses are due by email to llineback.lisa@yahoo.com on or before September 15, 2016. We cannot accommodate late listings. Robin Hoyle, Executive Director must be contacted if this rule is to be waived for any reason. Contact: robin@robinhoyle.com.

CONDUCTING EXHIBITS

Exhibitors shall be in accord with the ACCME, PhRMA, ADVAMED, and/or NEMA guidelines governing support of Healthcare Professionals. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the program committee. The right is reserved to refuse applications because of concerns over not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits, which reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person(s), and unreasonable activity.

INFRINGEMENT

Interviews, demonstrations and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distributing of advertising matter outside the exhibitor's own space will not be permitted and subjects the exhibitor to immediate dismissal from the meeting without refund.

SECURITY

A security guard may or may not be furnished to be on duty in the exhibit area when the exhibits are closed.

The safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor at all times.

The Pain Society and Grove Park Inn are not responsible for theft, loss or damage which may occur and advise each exhibitor to be sure that stands and tabletop displays, equipment and material is insured at full value, that the display is staffed during show hours, and that the display is stored each evening for safe-keeping.

LIABILITY

The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save The Pain Society, its sponsors and endorsers, the Board of Directors, the Program Committee, members, management, as well as Grove Park Inn and its officers, employees and agents, harmless against all claims, losses or damages to persons or property, Governmental charges or fines and attorneys fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence, gross negligence or willful misconduct of The Pain Society, its Board of Directors, program committee, sponsors, endorsers, management, and Grove Park Inn, its employees and agents. Exhibitor acknowledges that The Pain Society, its sponsors, members and endorsers, the Program committee, and/or meeting managers and Grove Park Inn do not maintain insurance covering the exhibitor's property and thus it is the sole responsibility and obligation of the exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

FIRE PROTECTION

All materials used in the exhibit area must be flame-proof and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local Fire Department. Crepe paper or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibit or parts thereof found not to be fire-proof may be dismantled. All aisles and exits must be kept clear at all times. Fire stations and fire extinguisher equipment are not to be covered or obstructed.

PROTECTION OF THE HOTEL BUILDING

Exhibitors will be held liable for any damage caused to the hotel property, and no material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the building or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or propriety thereof, the Convention Service Manager of the Hotel will be the final judge thereof and his/her decision shall be binding on all parties concerned.

EXHIBITOR ROSTER

Upon receipt of the booking form, you will be asked to send a 50-word Exhibitor Company/Product profile. This will be published in an Exhibitor Roster. Failure to provide the profile by the deadline will preclude your company from being listed in the Roster. Profiles are due on or before September 1, 2016 .

EXHIBITOR CONFIRMATION BY SOCIETY

Once an Exhibition Booking Form is received, confirmation of your participation and an invoice will be sent to you by email. Deposits are due by July 1, 2016 with any balance due by September 1, 2016.

ACCME GUIDELINES RELATED TO THE SEPARATION OF PROMOTIONAL ACTIVITIES FROM ACCME ACCREDITED EDUCATIONAL ACTIVITIES.

In compliance with the ACCME *Standards for Commercial Support*, all exhibiting companies must abide by the following:

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere, or in any way compete with the learning experience prior to, during, or immediately after the activity.
- All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space only. Canvassing or distributing promotional materials outside the exhibitor's rented exhibit space is not permitted.
- Company representatives may attend educational sessions at the Pain Society's discretion. However, representatives must refrain from holding any commercial discussions in the educational sessions.
- Onsite Monitoring - The separation of promotional materials and activities from the educational arena is strictly enforced throughout the activity by The Pain Society's onsite staff.

INSERT AND DISPLAY MATERIALS

Please note that all materials entering the venue may incur a handling charge by the hotel or the Society. This includes materials for inserts and display. In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete any "Pre-Advise" form included in the shipping instructions when you receive the Exhibitor Memorandum on or about September 1, 2016.

SITE INSPECTIONS

Exhibitors and Supporters are free to visit the meeting venue at their convenience. Please contact the venue directly to arrange a tour.

For more information on Exhibition and Marketing Opportunities please contact:
Robin L. Hoyle JD, Executive Director at robin@carolinapain.org or
Lisa Lineback, Director of Exhibits at lisa@carolinapain.org
Society Office Telephone: (401) 619-4682

ADDITIONAL OPPORTUNITIES

~~**2016 PLATINUM CORPORATE MEMBERSHIP** **\$25,000 /SOLD OUT**~~

2016 ANNUAL MEETING Participation as follows:

- Membership Designation included on all print materials, membership roster, and highlighted on website
- One (1) Tabletop Exhibit Display in designated Corporate Member location
- Two (2) additional complimentary registrations for a total of four (4) registrations
- One (1) Pre & Post Registration
- ~~• One (1) Platinum Corporate Member Showcase Luncheon Timeslot with 60 minute Presentation (No CME provided). Slots available on Friday **OR** Saturday. The timeslot includes separate presentation room, standard audiovisual. (Note: The Society provides food & beverage to all meeting attendees).~~
LUNCHEONS ARE SOLD OUT!

OR Trainee Scholars Program for Thursday, Sept 22 – Special 3 hour Boot Camp Course for Trainees. This includes waived registration for Boot Camp and the following Full meeting for up to 20 Trainees, travel support, and dinner at the Boot Camp program. The Society provides the food and beverage to Boot Camp attendees. Platinum Corporate Member may provide a presentation on company product/services at dinner.

- Company-Provided Product Flyer in Annual Meeting Conference Materials
- Two (2) representatives appointed to the Industry Advisory Committee
- Website link at www.carolinapain.org

2016 GOLD CORPORATE MEMBERSHIP **\$15,000**

2016 ANNUAL MEETING Participation as follows:

- Membership Designation included on all print materials, membership roster, and highlighted on website
- One (1) Tabletop Exhibit Display in designated Corporate Member location.
- Two (2) additional complimentary registrations for a total of four (4) registrations
- One (1) Pre & Post Registration Mailing List
- Company-Provided Product Flyer in Annual Meeting Conference Materials
- Corporate Member showcase timeslot at breakfast for 45 minutes on either Saturday Sept 24 or Sunday September 25. This is the only session at this timeslot. Not parallel. The timeslot includes separate presentation room, standard audiovisual. (Note: The Society provides food & beverage to all meeting attendees).
- One (1) representative appointed to the Industry Advisory Committee
- Website link at www.carolinapain.org

2016 SILVER CORPORATE MEMBERSHIP**\$10,000****2016 ANNUAL MEETING Participation as follows:**

- Membership Designation included on all print materials, membership roster, and highlighted on website
- One (1) Tabletop Exhibit Display in designated Corporate Member location.
- Two (2) additional complimentary registrations for a total of four (4) registrations
- One (1) Pre & Post Registration Mailing List
- Company-Provided Product Flyer in Annual Meeting Conference Materials
- Corporate Member showcase timeslot for 20 minutes during the Saturday Sept 24 non-CME parallel afternoon sessions (either Interventional or Non-Interventional Session). The timeslot includes standard audiovisual.
- One (1) representative appointed to the Industry Advisory Committee
- Website link at www.carolinapain.org

2016 CORPORATE MEMBERSHIP**\$5,000****ANNUAL MEETING Participation as follows:**

- Membership Designation included on all print materials, membership roster, and highlighted on website
- One (1) Tabletop Exhibit Display in designated Corporate Member location.
- One (1) additional complimentary registration for a total of three (3) registrations
- One (1) Pre & Post Registration Mailing List
- Company-Provided Product Flyer in Annual Meeting Conference Materials
- Company Acknowledgement at Annual Meeting
- One (1) representative appointed to the Industry Advisory Committee.
- Website link at www.carolinapain.org

CONFERENCE BAGS**\$2,500**

Distributed to all attendees. Your company logo along with the Pain Society of the Carolinas Logo is imprinted on bag. You may include One (1) Company/product flyer in the bag

PROMOTIONAL MATERIAL**\$ 500**

Distributed to all attendees. Company-provided Product Flyer in the annual Meeting conference Materials.

LANYARDS

Distributed to all attendees. Company-provided lanyards for badges.

\$ 500

Distributed to Attendees. Company provides 2GB USB Zip Drives – Company Logo at Company's discretion.

APPLICATION FOR EXHIBIT SPACE AND SUPPORT

The Pain Society of the Carolinas Annual Meeting and Scientific Sessions
September 23- 25, 2016 – Grove Park Inn Asheville, N.C.

FAX TO: (727) 362-6210 OR EMAIL TO: Lisa@carolinapain.org

Company Name: _____

Exhibit Coordinator: _____ Email: _____

Onsite/ Local Contact: _____ Email: _____

Address: _____

City/State/Zip: _____

Telephone: _____ Fax: _____

Number of Tabletop booths (\$2,500 each): _____ *Booth Height is restricted to 8ft. and must fit a 6 foot tabletop.*

Additional Opportunities: (list here) _____

Product/Equipment Being Displayed: _____

Please list the name of any company that you do **not** wish to be located next to or across from and we will do our best to accommodate you. _____

We agree to abide by the Rules and Regulations established for exhibitors in this Prospectus and understand the cost of each Tabletop booth is \$2,500. A 50% deposit should accompany the application for exhibit space to be allocated a tabletop and must be received no later than August 1, 2015 .I understand that I will be sent an invoice for any balance due.

[] Enclosed is \$ _____ Check #: _____

Please make checks payable to The Pain Society of the Carolinas and mail to The Pain Society of the Carolinas, 145 Kimel Park Drive, Suite 330, Winston-Salem, NC 27103.,

[] Please pay by Credit Card.

The Society will send you an invoice for payment by credit card upon receipt of your booking form.

SIGNATURE:..... DATE

Cancellation Policy:

Cancellations received in writing by September 1, 2016 will be charged a 25% administrative fee.

There will be no refunds for cancellations received after September 1, 2016

QUESTIONS? CALL LISA LINEBACK AT (336) 816-2049